

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**5 Mapleton Road**  
**Suite 300**  
**Princeton, NJ 08540**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
306934-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Cassiss / Republican / Cong	Nancy Cassiss For Congre	

Flight Dates	Order #	Alt Order #
08/04/12 - 08/07/12	306934	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/12	08/07/12	5am News M-F	5-6am M-F	MT-----	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 08/06/12 5:10 AM 5am News M-F 5-6am M-F :30 NCMV0724H \$200.00 NM 3 WXYZ M 08/06/12 5:42 AM 5am News M-F 5-6am M-F :30 NCMV0724H \$200.00 NM 2 WXYZ Tu 08/07/12 5:18 AM 5am News M-F 5-6am M-F :30 NCMV0724H \$200.00 NM 4 WXYZ Tu 08/07/12 5:41 AM 5am News M-F 5-6am M-F :30 NCMV0724H \$200.00 NM									
2	08/04/12	08/07/12	M-F 7-9am	7-9am M-F	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 08/06/12 8:54 AM M-F 7-9am 7-9am M-F :30 NCMV0724H \$800.00 NM 2 WXYZ Tu 08/07/12 7:42 AM M-F 7-9am 7-9am M-F :30 NCMV0724H \$800.00 NM									
3	08/04/12	08/07/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 08/06/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 NCMV0724H \$500.00 NM									
4	08/04/12	08/07/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 08/06/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 NCMV0724H \$1,100.00 NM									
5	08/04/12	08/07/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 08/06/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 NCMV0724H \$1,100.00 NM									

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306934-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Cassis / Republican / Cong	Nancy Cassis For Congress		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/04/12	08/04/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	6:25 AM	Action News SAT 6am	SAT 6-7am	:30	NCMV0724H	\$300.00 NM
7	08/04/12	08/04/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Sa	08/04/12	7:27 AM	GMA SAT 7-8am	SAT 7-8am	:30	NCMV0724H	\$350.00 NM
1	WXYZ	Sa	08/04/12	7:55 AM	GMA SAT 7-8am	SAT 7-8am	:30	NCMV0724H	\$350.00 NM
8	08/04/12	08/04/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	8:55 AM	Action News SAT 8am	SAT 8-9am	:30	NCMV0724H	\$350.00 NM
9	08/04/12	08/04/12	Sa 6-630p	6-630pm Sat	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/04/12	6:14 PM	Sa 6-630p	6-630pm Sat	:30	NCMV0724H	\$700.00 NM
10	08/05/12	08/05/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	6:39 AM	Action News SUN 6am	SUN 6-7am	:30	NCMV0724H	\$275.00 NM
11	08/05/12	08/05/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	7:27 AM	GMA SUN 7-8am	SUN 7-8am	:30	NCMV0724H	\$350.00 NM
2	WXYZ	Su	08/05/12	7:54 AM	GMA SUN 7-8am	SUN 7-8am	:30	NCMV0724H	\$350.00 NM
12	08/05/12	08/05/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Su	08/05/12	8:24 AM	Action News SUN 8am	Sun 8-930am	:30	NCMV0724H	\$300.00 NM
1	WXYZ	Su	08/05/12	9:12 AM	Action News SUN 8am	Sun 8-930am	:30	NCMV0724H	\$300.00 NM
13	08/05/12	08/05/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	9:52 AM	Spotlight SUN 930am	Sun 930-10am	:30	NCMV0724H	\$400.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/05/12	08/05/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/05/12	6:11 PM	Su 6-630p	6-630pm Sun	:30	NCMV0724H	\$750.00 NM

<u>Total Spots</u>	<b>21</b>	<u>Gross Total</u>	<b>\$9,875.00</b>
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## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$1,481.25</b>
<u>Net Amount Due</u>	<b>\$8,393.75</b>